WOMEN IMPACT SUMMIT 2026

Build a Business Using AI

How I built two live platforms with Claude, and how you can too

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OUR 30 MINUTES

Agenda

0–3 min	The one idea: you don’t need to code, you need clarity
3–10 min	Live tour: The Vino Match and Unicornin60
10–16 min	My AI build stack: Claude, Cursor, Copilot, Supabase, Stripe
16–24 min	The method: what, why and how, then tell Claude
24–27 min	Using AI as your business advisor
27–30 min	Your first steps and Q&A

THE ONE IDEA TO REMEMBER

You don’t need to be a developer. You need to know what you want to build, why, and how it works.

AI writes the code. You bring the vision, the business logic and the decisions.

BUILT WITH AI

Two platforms, one builder

The Vino Match

The European wine network: vineyards, wineries, brokers, shops, restaurants, buyers and chefs, verified and connected.

thevinomatch.com

Unicornin60

AI-powered business intelligence: from idea to business-ready in 60 minutes, with 10 specialized AI agents.

unicornin60.tech

PLATFORM 1 · LIVE DEMO

The Vino Match

A verified European network that connects everyone in the wine business, so the right partners can find each other.

- Member profiles with secure logins
- Verification, so members trust who they meet
- Built-in assistant: “Ask The Vino Match”
- GDPR-ready legal pages for the EU market

Vineyards
Wineries
Brokers
Wine shops
Restaurants
Buyers
Chefs
Events

MVP live now · www.thevinomatch.com

PLATFORM 2 · LIVE DEMO

Unicornin60: idea to business-ready in 60 minutes

01

Describe your idea

Business type, city and state, any details you want researched.

02

10 AI agents analyze

Market, financials, competitors, vendors, validation, research with citations.

03

Get actionable reports

LAUNCH / WAIT / PIVOT verdict, 3-year forecast, PDF and Excel export.

Students from $30/mo

Individuals $60/mo

Incubators, accelerators, EDOs

www.unicornin60.tech

UNICORNIN60 SO FAR

Built with AI, used around the world

350+
visitors per day

22
countries reached

14
weeks live

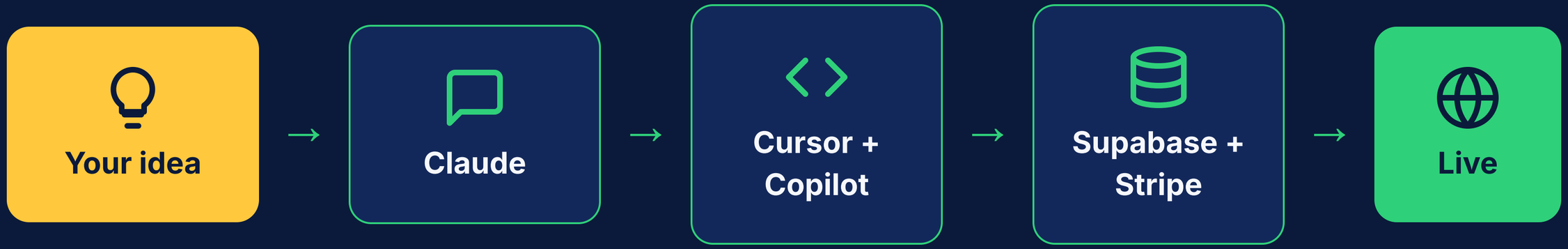
3
partnerships, incl. Women in AI

Product Hunt featured · Selected for CodeTrendy · Helps founders save up to 50% of their time

Source: unicornin60.tech user statistics, November 2026

HOW I BUILT THEM

My AI build stack



Every tool here has an AI assistant or a no-hassle setup. You direct the work; they do the heavy lifting.

WHO DOES WHAT

Each tool has one job

Tool	Role	What it did for my platforms
Claude	Thinking + coding partner	Wrote features from my descriptions, explained code, suggested ideas
Cursor	AI code editor	Where the project lives; edits files with AI in context
Copilot	AI pair programmer	Autocompletes and fixes code as I go
Supabase	Database, logins, storage	Member profiles, secure logins, saved reports
Stripe	Payments	Subscriptions and plans, billed monthly

THE METHOD

AI builds what you can clearly describe.

So the real work starts before you open Claude.

BEFORE YOU OPEN CLAUDE

Have these three answers ready

What

What exactly are you building?

Who uses it, what they can do on it, and the 3–5 must-have features for version one.

Why

Why does it need to exist?

The problem you solve, for whom, and why they would pay you for it.

How

How does it work, step by step?

The mechanics drafted: sign-up, the user journey, what is stored, how you get paid.

TELL CLAUDE WHAT TO BUILD

A clear brief gets a clear build

EXAMPLE PROMPT

“I’m building a booking site for independent yoga studios. Why: small studios lose clients to big apps. Users: studio owners and students. Version one: studio profile, class calendar, booking, monthly membership paid with Stripe, logins with Supabase. Start with the database design and explain each step to me as you go.”

Why it works

- ✓ States the goal and the reason
- ✓ Names the users
- ✓ Limits version one
- ✓ Names the tools
- ✓ Asks to learn along the way

HOW THE WORK ACTUALLY FLOWS

Build in small loops, not one big leap

Describe
One feature at a time

→

Build
Claude writes the code

→

Test
Click through it as a user

→

Refine
Paste errors back, ask why

→

Ship
Launch, learn, repeat

You stay the decision-maker. Review what AI builds, test it yourself, and have professionals check anything legal or financial.

BEYOND CODE

Ask AI to sharpen your business acumen

“What would make a customer choose a competitor over me?”	→ **Sharper positioning**
“Suggest three pricing models for this and the trade-offs of each.”	→ **Smarter pricing**
“What features would my users want next, and why?”	→ **A clearer roadmap**
“Challenge my plan. Where are the biggest risks?”	→ **Fewer blind spots**
“Explain this like I’m new to it, then quiz me.”	→ **You learn as you build**

YOUR NEXT STEPS

Start this week

1 **Write one page**
Your what, why and how, in plain words.

2 **Pressure-test it with Claude**
Ask for gaps, risks and better ideas.

3 **Build one feature**
The smallest version a real person could use.

4 **Show it to five people**
Learn, then loop back to step 2.

QUESTIONS?

Thank you

→ www.thevinomatch.com

→ www.unicornin60.tech

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